

### Production Inkjet from Customer Communications to Graphic Arts

Sponsored by:





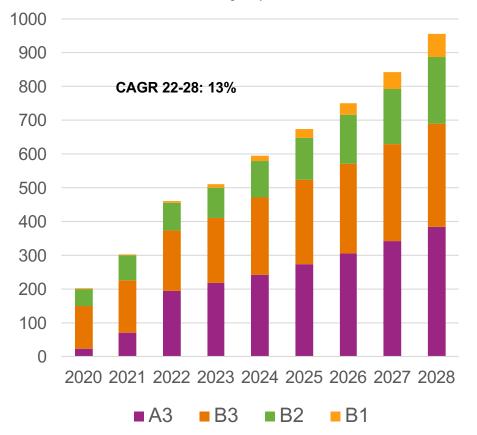


and what is production inkjet?

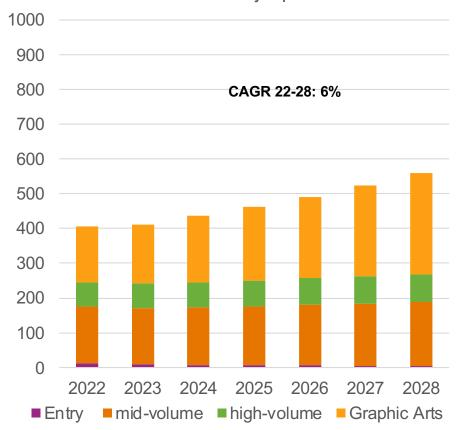




#### Cut-sheet Inkjet placements



#### Continuous feed Inkjet placements



Evaluate. Optimize. Grow.

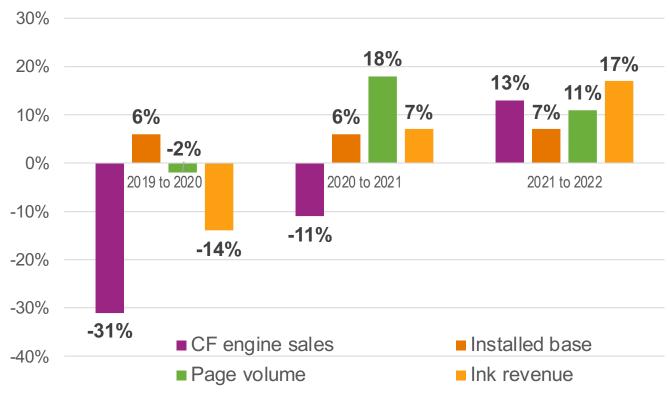
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Worldwide figures excluding China



#### Turning around continuous feed inkjet





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#### Global recovery

- 2020 and 2021 affected by pandemic & supply chain issues
- Placements rising again
- Installed base keeps growing
- Print volume growth lower after rebound
- Revenues higher than pre-pandemic



Source: IT Strategies, 2023

# Focus of improvements

#### **Speed** Sustain-**Image** ability quality Running costs Color **Automation** quality Serviceability

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# of improvements Enablers

Printheads
Inks / priming
Registration control
Drying & cooling
Nozzle correction
Print inspection
Inline color management
Remote support AR/VR
DFE / SW / Screening
Electronics
Improved parts life













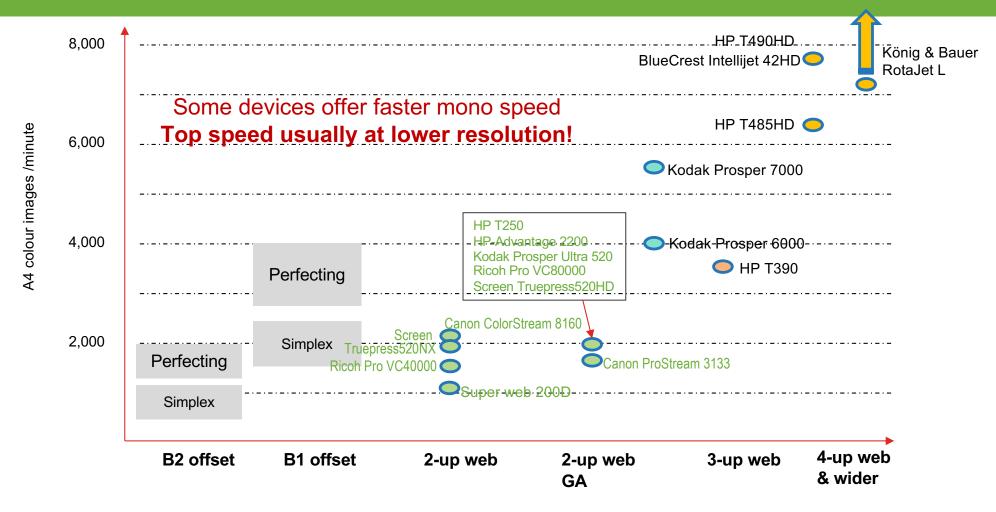


CONTINUOUS INNOVATION. CONTINUOUS BREAKTHROUGHS. CONTINUOUS INKJET.





Selected devices





#### **KODAK PROSPER 7000 Turbo**



#### It goes fast!

Fastest 2-up press
Fastest linear speed
Multiple resolutions
High duty-cycle work horse
Commercially available 2023
First installation at Mercury PP



#### **Newest Kodak Platform**

Kodak ULTRASTREAM CIJ
Top speed at top resolution
Two models C520 & P520
New ink formulation
Optional pretreatment
Commercially available 2023

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#### New, highly configurable architecture

Upgradable drying options & active cooling

More compact footprint

Good accessibility of print bars

Brilliant Ink

2023 speed upgrade



**HP PageWide Advantage 2200** 

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Also sold by BlueCrest as Intellijet





#### **Latest generation**

Enhanced drying & cooling "Smart" ColorGrip Expanded media weight Lower energy consumption Improved operability

Commercially available in 2023 - multiple installations

**Canon ProStream 3000** 

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First Ricoh press developed with Miyakoshi Exclusive partnership

Faster at top quality
More compact
Wider media range & width
More automation
spectro / scanner / splice

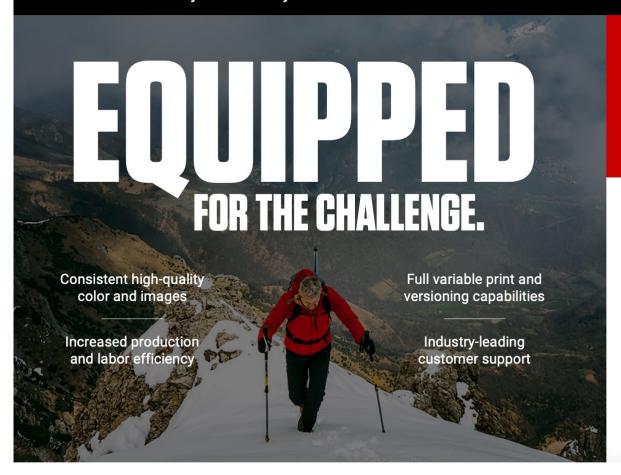


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RICOH Pro VC80000 coming 2024

Inkjet is the way of the future. And Canon Solutions America is at the forefront of its evolution.





#### US Total High Volume Inkjet Market Share

Source: InfoTrends

#### **Expanding portfolio** of high-speed 1200 dpi presses





ProStream series

varioPRINT iX-series

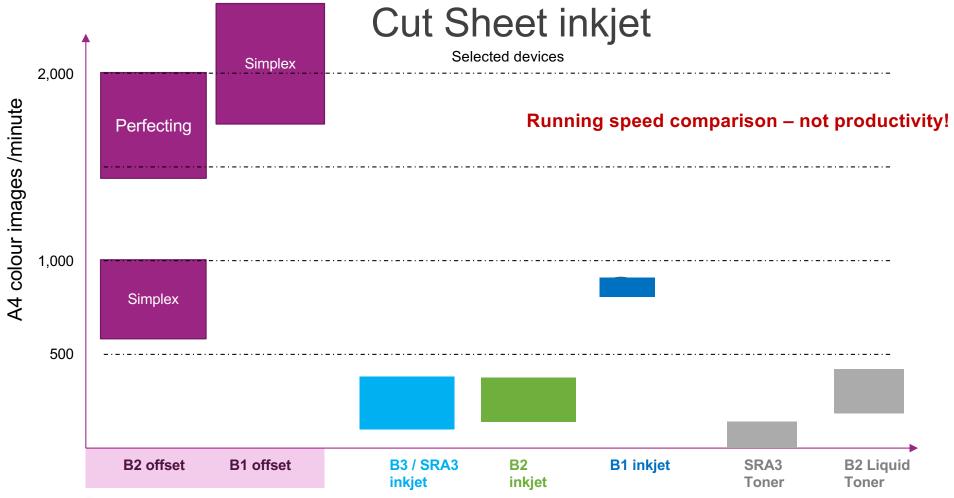


ColorStream series

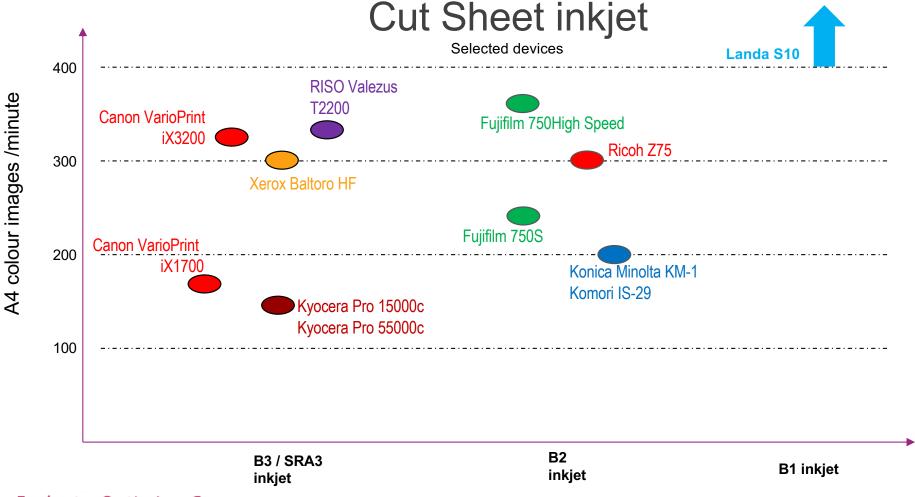


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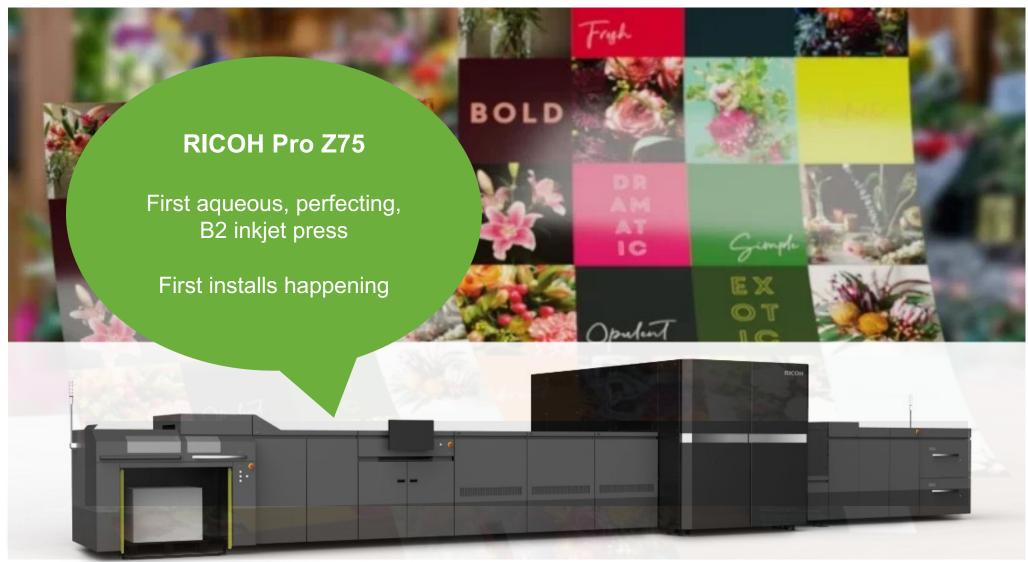
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#### Application Suitability and Flexibility

Factors influencing the range of applications that can run on a single device

Inkjet growth

#### **Customer Communications**

Personalization Light media Cost sensitive Speed

#### **Direct Mail**

Personalization Coated media Time sensitive Range of quality

#### **Books**

Blocks (some covers)
Varied media
Post coating
Text legibility
Cost-effective

#### Commercial / Graphic Arts

Heavy coverage
Heavy stock
Highest quality
Stringent
consistency

# digital growth

#### Sign & Display

Often simplex Varied, rigid media Heavy coverage Trend toward versioning

#### (Add on) Packaging

Small-run folding carton Kitting Paper bags Trend for small run/ver<u>sioning</u>

#### **Décor/Specialty**

Wallpaper
Wrapping paper
Direct-to-consumer
Short run

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#### **Upcoming Inkjet Insight Webinars**

#### Innovations in Inkjet for Packaging

March 12, 2024

Mary Schilling
Schilling Inkjet Consulting

Ralf Schlozer digitalprintexpert.de

#### Spring Inkjet Update drupa planning

**April 23,2023** 

A look at 2024 Spring announcements and the inkjet technology to see at drupa 2024

Stay tuned

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For more information please contact:

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Ralf:

Mary:

Thank you for your time and attention.

We look forward to the opportunity to help you reach new customers through valuable technical and educational content.

Inkjet Insight provides valuable tools and resources to help companies objectively **evaluate** the potential of inkjet for their business, **optimize** their operations and **grow** their businesses using production inkjet.

Our Message to Printers, OEMs and the Industry at Large:

## Evaluate. Optimize. Grow. Repeat.